



CONTACT

→ INFO@TITLECARD.COM

SOUND LIBRARY

→ TITLECARD.SOURCEAUDIO.COM

USAGE

Prices are per needle drop unless otherwise noted

Prices refer to TCM's basic library tracks (albums with TCM branding). For Premium Library licensing, get in touch!

TERRITORIES

- **NATIONAL** Airing only in US and Canada, in either A) two top 10 markets or B) more than five states
- **REGIONAL** Airing in up to and including five states, which may include a single top ten market
- **LOCAL** Airing in a single state with no top 10 markets
- **TOP 10 MARKETS** NYC, LA, Chicago, Philadelphia, Dallas/Ft Worth, San Fran/Bay Area, Boston, Atlanta, DC, Houston

NON-BROADCAST

- CORPORATE/EDUCATIONAL INTERNAL/MEETING **195**
- CORPORATE/INDUSTRIAL **395**
- TRADE SHOW/CONVENTION/MUSEUM/KIOSK/IN-STORE/LIVE EVENT **200**
- THEME PARK/JUMBOTRON **375**
- UNAIRED PILOTS/COMP TRACKS **175**

PODCASTS

- PER-TRACK PER EPISODE **200**
(can be used multiple times within same ep)
- THEME FROM LIBRARY **1500/year***
- CUSTOM THEME — NON-EXCLUSIVE **2000/year***
- CUSTOM THEME — WITH EXCLUSIVITY **contact**

* fee negotiable after first year

BROADCAST

COMMERCIALS (per 13 weeks)

| | Non profit /PSA | Radio or free TV | Premium Cable TV | Network | Streaming |
|-------------|-----------------|------------------|------------------|---------|-----------|
| → LOCAL | 110 | 170 | — | — | — |
| → REGIONAL | 175 | 245 | — | — | — |
| → NATIONAL | 245 | contact | contact | contact | contact |
| → WORLDWIDE | contact | contact | contact | contact | contact |

PROGRAMS/TV

| | Radio or free TV | Premium Cable TV | Network | Streaming | Blanket |
|-------------|------------------|------------------|---------|-----------|---------|
| → LOCAL | 170 | — | — | — | contact |
| → REGIONAL | 245 | — | — | — | contact |
| → NATIONAL | contact | contact | contact | contact | contact |
| → WORLDWIDE | contact | contact | contact | contact | contact |

ONLINE/DIGITAL DELIVERY

- NON-COMMERCIAL: CORPORATE IDENTITY, PSAS **200**
- BRANDED CONTENT/SOCIAL MEDIA MARKETING **175** under 15 seconds
350 over 15 seconds
- INTERNET AD: PRE-ROLL, EMBEDDED ETC **375**

OTHER SERVICES

- PRODUCTIONS FOR SALE (hard copy — e.g. blu-ray) **contact**
- THEATRICAL **contact**
- CUSTOM COMPOSITION **contact**
- CUSTOMIZING LIBRARY TRACKS **contact**
- SOUND DESIGN/RECORDING/MIXING **contact**